

Jointly Organized by



# NATIONAL CONFERENCE ON **INDUSTRY 4.0**

**21 MARCH 2019**  
SERI PACIFIC HOTEL  
KUALA LUMPUR

What Does the Future Looks Like?  
How Business and SME's Can Benefit?

Opening Keynote Address

**YB Datuk Seri Mohd Redzuan bin Md Yusof**  
Minister of Entrepreneur Development

# NATIONAL CONFERENCE ON **INDUSTRY 4.0**

What Does the Future Looks Like?  
How Business and SME's Can Benefit?

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## About the Conference

The Conference is intended to update the business community and SMEs on the challenges and opportunities arises from Industry 4.0. It will help to highlight the Government's transformation plans for the 4th Industrial Revolution and evaluate the key trends and strategic issues that will result from the 4th Industrial Revolution.

The Conference will also share strategies on how companies and SMEs can better prepare for digital disruption and industry 4.0. The Impact of Artificial Intelligence, robotics, the internet of things, virtual reality, big data analytics on business and SMEs will be identified. The Conference will assist business and SMEs to break barriers and embark on the Industry 4.0 journey. More importantly, the Conference will facilitate the participation in Industry 4.0. The key gaps in talent, technology and funding will be discussed.

**21 MARCH  
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KUALA LUMPUR

# PROGRAMME

21 MARCH 2019

SERI PACIFIC HOTEL KUALA LUMPUR

8.30am - 9.15am	Arrival and Registration of Participants
9.15am - 9.30am	<b>Welcome Speeches and Introductory Remarks by</b> <ul style="list-style-type: none"><li>• Tan Sri Michael Yeoh, President of Kingsley Strategic Institute (KSI)</li><li>• Datuk Michael Kang, National President, SME Association</li></ul>
9.30am - 10.00am	<b>Opening Keynote Address by</b> YB Datuk Seri Mohd Redzuan bin Md Yusof Minister of Entrepreneur Development
10.00am - 10.30am	Morning Refreshments / Business Networking
10.30am - 11.30am	<b>The National Framework for the Fourth Industrial Revolution - Preparing the Nation and the Business Community - Facilitation by Government Agencies</b>
11.30am - 12.30pm	<b>Addressing the Fears and Concerns about Industry 4.0 for SMEs</b>
12.30pm - 1.30pm	<b>Networking Lunch &amp; Luncheon Address</b>
1.30pm - 2.30pm	<b>Digital Transformation for SMEs - How SMEs Can Benefit from Internet of Things, Big Data and Blockchain</b>
2.30pm - 3.30pm	<b>Embarking on the Industry 4.0 Journey - Overcoming Challenges, Strategies for Success</b>
3.30pm - 4.30pm	<b>Addressing the Talent Gap - Training, Attracting and Retaining Skilled and Specialized Workers to Implement Industry 4.0</b>
4.30pm - 5.30pm	<b>How the Services Sector Can Pursue Industry 4.0</b>
5.45pm	End of Conference / Afternoon Refreshments

## Notes

- The Organizer reserves the right to alter the content and timing of the Programme in the best interest of the Forum and is not responsible for cancellation due to unforeseen circumstances.
- The Organizer accepts no responsibility for statements made orally or in written material distributed by any speaker at the Forum. In addition, the Organizer is not responsible for any copying, republication or redistribution of such statements.
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## About KSI Institute

Kingsley Strategic Initiatives (KSI)

The New Malaysia has brought new hopes for the country and new challenges. This requires new strategic thinking, new plans and new ideas. The Kingsley Strategic Institute (KSI Institute) aims to provide strategic advice, high level executive briefings, international conferences, policy Roundtables and national Summits.

In line with the revived Malaysia Inc concept to foster closer public- private sector cooperation KSI Institute organizes top level exclusive briefings and policy dialogues and provide policy inputs to Government derived from policy analysis. KSI Institute will be a bridge between Government and Business:

- KSI Institute's value propositions are our commitment to excellence, professionalism and integrity.
- KSI Institute helps companies and organizations prepare for the 4th Industrial Revolution and the Age of Disruption through meetings of minds sharing new ideas, insights and intelligence.
- KSI is also the Secretariat for the prestigious Economic Club of Kuala Lumpur, the Malaysia China Economic Cooperation Council (MCECC) and Dialogue Rakyat.

### KSI's Services

- Policy Research and Studies
- Business Advisory and Investor Services
- High Level Conferences and Business Summits
- Forums and Roundtables
- CEO Peer Group Programmes



**KINGSLEY ADVISORY & STRATEGIC INITIATIVES SDN BHD**<sup>1256734-T</sup>  
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**Twitter** [www.twitter.com/KSInsti](https://www.twitter.com/KSInsti) **Instagram** [www.instagram.com/kingsleyinst](https://www.instagram.com/kingsleyinst) **Enquiry** [info@kasi.asia](mailto:info@kasi.asia)



# PARTICIPANT REGISTRATION FORM

21 MARCH 2019  
SERI PACIFIC HOTEL KUALA LUMPUR

NATIONAL  
CONFERENCE ON  
**INDUSTRY**  
**4.0**

What Does the Future Looks Like?  
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Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

Yes! I would like to attend National Conference on Industry 4.0.  
Please make a reservation for the following:

## PERSONAL DETAILS

Name:

Organisation:

Designation:

Address:

Office Number:

Mobile Number:

Email:

Fax:

## REGISTRATION FEE

**PRICE PER PAX** (Please tick ( ✓ ) your choice)

SME Association Members RM300

Normal Registration RM650

Government Agencies RM500

*The registration fee includes conference material, coffee breaks and lunch.*

## FOR THE PUBLIC OR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

## PAYMENT METHOD

**MODE OF PAYMENT** (Please tick ( ✓ ) your choice)

**Cheque / Bank Draft**

Payment by cheque or bank draft must be made payable to:  
**Kingsley Advisory And Strategic Initiatives Sdn Bhd**

**Bank Transfer**

(kindly email or fax the payment  
slip to the Secretariat)

Account Name **Kingsley Advisory And Strategic Initiatives Sdn Bhd**

Bank Name **Malayan Banking Berhad**

Address **B-13, Garden Shoppe One City, Jalan USJ 25/1, USJ 25  
47650, UEP Subang Jaya, Selangor Darul Ehsan**

Account Number **518617007256**

Swift Code **MBBEMYKL**

- Registration will only be confirmed when the full payment is received. Please send your payment to the Secretariat at the address above.
- Admittance may be denied upon failure to make full payment

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## CANCELLATION/SUBSTITUTION POLICY

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

- a) Written cancellation/ transfer received less than three (3) days from the date of the event:
- A refund (less administrative charge of 20%) will be made
  - Unpaid registrations will also be liable for 20% administrative charges
- b) Written cancellation/no show on the day of the programme:
- No refund will be entertained
  - Unpaid registrations will also be liable for full payment of the registration fee - Partial cancellation is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

## BILLING AND APPROVING AUTHORITY INFORMATION

Organisation/Company:

### IF DIFFERENT FROM ABOVE:

Name:

Designation:

Department:

Address:

Office Number:

Mobile Number:

Email:

Fax:

Purchase Order # or other reference:

## DATA PROTECTION STATEMENT & PERSONALITY / IMAGE RIGHTS

By filling out the registration form, the participant gives consent that KSI Institute can process the personal information provided, whether now or in the future, may be used, recorded, stored, disclosed or otherwise processed by or on behalf of KSI Institute for the purposes of facilitation and organisation of this or similar conference, research and audit, maintenance of a delegate database for the promotion of this or similar conference, and such ancillary services as may be relevant. This includes the placing of photographs in the KSI Institute's social media platform, in the KSI Institute's newsletter or selecting some for articles on the conference in a journal or newspaper, or in any other web/printed publication.

### DISCLAIMER:

KSI Institute reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arises. KSI Institute also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

## REGISTRATION

### Contact

Lai Ngan Yin at +6010 286 7690

### Fax the registration form

-

### Email the form

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## FOR ENQUIRY

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